

**BBA**



CAREER CAPITAL

## **CAREER AVENUES**

It's a fact that a BBA degree from a reputed college will help the candidate a lot in clearing the most coveted CAT examination for MBA entrance. If you have decided that you have to make a bright future in the glamorous corporate world, then BBA is the first step in the ladder called 'success'. The course module in BBA will acquaint you with various subjects of business management module and hence will help you to tackle the MBA entrance exams easily. It is a well known fact that the employability of BBA graduates is far higher when compared to simply B.Com graduates.

A BBA graduate can start off as an Executive, Associate, Business Development Manager or an Assistant manager in various organizations such as:

- Manufacturing companies
- Export and trading houses
- Financial concerns
- Banks
- NGOs
- PSUs
- Multinational corporations

BBA from an institute like IIM Indore is a sure shot way to success in the world of corporate sector. A candidate undergoing management training since graduation is at an

advantageous position compared to others. The average pay package of candidates graduating with a BBA degree has been as follows :-

<b>S. No</b>	<b>College</b>	<b>Average Package CTC (In Lacks)</b>
1	IPM - IIM Indore	12
2	St Xaviers, Mumbai	11
3	Christ University, Bangalore	10
4	Symbiosis, Pune	10.5
5	IPU, Delhi	11.5
6	Shaheed Sukhdev College of Business Studies, Delhi	9
7	Narsee Monjee, Mumbai	11.5
8	Madras Christian College (MCC), Chennai	9